

More than a job. It's a calling.

Do you have a passion for problem-solving, and are inspired by the thought of "what's next"?

Do you have a passion for going above and beyond to deliver a "wow" experience?

Do you jump at the opportunity to take risks and to learn from your mistakes?

Do you often ask yourself, "What more can I do to achieve the results my company needs?"

Are you an accountable self-starter who thrives in a team environment?

Indium is seeking an enthusiastic and creative self-learner to join our team and provide creative ideas to help achieve our marketing goals. The Digital Marketing Intern will collaborate with our marketing team to create, launch, and measure all marketing campaigns in a fast-paced environment. The Digital Marketing Intern will acquire marketing skills and the knowledge to build & navigate various marketing strategies.

## Responsibilities

1. Provide daily support on marketing activities including the design, execution, and reporting of all digital and print marketing campaigns and communications.
2. Support the marketing team in daily administrative tasks.
3. Collect and report quantitative and qualitative data from marketing campaigns, website analytics, and social media.
4. Collaborate with the marketing and insurance teams to draft content including blog posts, graphics, videos, social media posts, email copy, one-pagers, event materials, PowerPoint presentations, etc.
5. Manage and update company database (Sharepoint) and customer relationship management systems (Salesforce).
6. Assist the Agency Relationship Manager with the planning and execution of member events and marketing events.
7. Perform competitive market analysis and research.

## Requirements

The ideal candidate will...

- Have a strong professional drive and desire to build his/her marketing knowledge and skillset
- Have characteristics and values that align with Indium's company culture & expectations
- Have a solid understanding of marketing and its various channels & techniques
- Have excellent verbal and written communication skills
- Have excellent knowledge of Microsoft Office
- Have working knowledge of Google Analytics, Adobe Photoshop, Salesforce, Pardot, and content management systems (preferred)
- Be currently enrolled in a related Bachelor's or Master's degree program

**To apply, send your resume and cover letter to [careers@goindium.com](mailto:careers@goindium.com).**